



Support River Legacy Foundation's mission of connecting families and children to nature through an  
**Annual Partner Sponsorship**

This opportunity has the most benefits for you, your company, employees and customers.

Be a part of River Legacy and receive highly regarded exposure for your support.

**□ Annual Partner Sponsorship – \$25,000**

- 1 Year sponsorship of River Legacy Living Science Center, our events, fund-raisers and exhibits.
  - Family Events include: Great Backyard Bird Count; Earth Day; W.A.T.E.R. Festival; and Scout Badge Day
  - Fund-raising Events include: Cardboard Boat Regatta; Sporting Clay Shoot; After Dark in the Park; and A Night with Nature

**Company Benefits**

- Industry Exclusivity
- Display corporate banner and signs at events
- Full page ad in event programs (as applicable)
- Podium recognition at events (as applicable) with speaking opportunity
- Sponsor booth to display promotional materials at all events
- Logo recognition on all event marketing materials & advertising
- Logo recognition in annual newsletter - distribution of 10,000 +
- Logo with link on Home Page & Event/Sponsor pages of [www.riverlegacy.org](http://www.riverlegacy.org) - averages 8,000 visitors a month
- Social Media representation on Facebook, Twitter, etc.
- Sponsor profile on Web site
- Annual Partner Gift

**Customer Loyalty & Employee Motivation**

- Complimentary rental of Science Center (value up to \$3,000) for corporate retreat, business meeting, etc. (based on availability)
- Company representative can serve on event planning committees
- Opportunity for River Legacy education/community events at sponsor's location.
- Admission tickets/entries to Special Events:
  - 5 boat entries; 5 Team Challenge Sports; and 200 admission tickets to Cardboard Boat Regatta – April 21, 2018
  - 4 (4-person) team entries w/golf cart & ammo in the River Legacy Sporting Clay Shoot – June 1, 2018
  - 200 admission tickets to After Dark in the Park, our signature family-friendly fall festival – October 5, 6 & 7, 2018
  - 10 tickets to A Night With Nature – November 9, 2018
  - 100 day passes to River Legacy Discovery Room

*Annual Partners have the opportunity to co-brand goody bags and to distribute promotional items in goody bags and/or donate prizes as applicable to family festivals and fundraising events.*

*“The creation of a thousand forests is in one acorn.” – Ralph Waldo Emerson*

Thank you to our 2017 Annual Partners



**Deadline to take advantage of full annual partnership marketing benefits is March 5, 2018.**

*Thank you for your generous support of River Legacy Foundation, a 501(c)(3) not-for-profit organization.*

**For more information, contact Becky Nussbaum at [beckyn@riverlegacy.org](mailto:beckyn@riverlegacy.org) or call 817.860.6752, ext. 120.**

**703 NW Green Oaks Boulevard • Arlington, Texas 76006 • 817.860.6752 • Fax 817.860.1595 • [www.riverlegacy.org](http://www.riverlegacy.org)**