



NEW - Awards for groups with ENVIRONMENTAL INITIATIVES!

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2019 Sponsor Agreement

**Saturday & Sunday
October 12 & 13, 2019**

River Legacy Park • River Legacy Living Science Center

[River Legacy's Fall Festival](#) features a combination of After Dark in the Park and Eco-Fest attractions for a fun and unique family-friendly fall festival geared for all ages. **Sponsorship deadline to receive full marketing benefits is Sept. 4, 2019.**

Sponsorship Levels & Benefits

- Presenting Sponsor – \$20,000**
 - **Company name in the event title**
River Legacy Fall Festival Presented By _____
 - **Vendor booth at event**
 - **200 admission tickets**
 - Complimentary 4-hour rental of Science Center (based on availability)
 - Pre-recorded sponsor video message on www.riverlegacy.org
 - Company name on ALL promotions for the event including digital billboards, press releases, event advertising, & marketing materials
 - Corporate banner at event
 - Full page ad in event program
 - Opportunity to include promotional items in swag bags
 - Company name & logo with link on www.riverlegacy.org; company name in annual newsletter; and Social Media representation
- Children's Area Sponsors – \$5,000**
 - **Company name in Children's Area Title**
Children's Area Presented By _____
 - **Vendor booth at event**
 - **100 admission tickets**
 - Pre-recorded sponsor video message on www.riverlegacy.org
 - Company name on ALL promotions for the event including digital billboards, press releases, event advertising, & marketing materials
 - Corporate banner in Children's Area
 - Half page ad in event program
 - Opportunity to include promotional items in swag bags
 - Company name & logo with link on www.riverlegacy.org; company name in annual newsletter; and Social Media representation
- Eco-Center Sponsors – \$2,500**
 - **Sponsor Gardening; Naturalist; Pollinator; OR Water is Awesome Eco Areas**
 - **Vendor booth at event**
 - **50 admission tickets**
 - Company name on promotions for the event including press releases, event advertising, & marketing materials
 - Corporate banner in Sponsored Eco-Center Area
 - Quarter page ad in event program
 - Opportunity to include promotional items in swag bags
 - Company name & logo with link on www.riverlegacy.org; company name in annual newsletter; and Social Media representation
- Family Activity Sponsors – \$1,200**
 - **25 admission tickets**
 - Company name on promotions for the event including press releases, event advertising, & marketing materials
 - Logo on signs at Family Activities - Camping; Animal Encounters; Storytelling; Pumpkin Patch; Face Painting; OR Photo Booth
 - Business Card ad in event program
 - Company name on www.riverlegacy.org; company name in annual newsletter; and Social Media representation

- Game/Craft Sponsors – \$600**
 - **15 admission tickets**
 - Company name on promotions for the event including press releases, event advertising, & marketing materials
 - Company Name on sign at one bounce house, game or craft activity
 - Company name on www.riverlegacy.org; company name in annual newsletter; and Social Media representation
- Vendor Booth Opportunity – \$600 per day**
 - Booth space for one day of event. LIMIT 3.

Friend of River Legacy

Those who are unable to attend this year's Best Fall Fest are encouraged to consider offering support through a fully tax-deductible gift. You or your company's name will be listed on event signage.

- I am unable to attend. Please accept my fully tax-deductible donation of \$_____.

What You Support

All proceeds from the Festival benefit [River Legacy Foundation](#), named Arlington's Non-Profit of the Year. River Legacy is the largest provider of environmental education in North Texas. More than 14,000 school-aged children explore nature at River Legacy each year during hands-on field trips. These field investigations are **"a first walk in the woods" for many children.** Come visit our [NEW Discovery Room](#) to learn what we are all about.

THANK YOU for supporting River Legacy!

*"In the end we will conserve only what we love;
we will love only what we understand; and we will
understand only what we are taught" - Baba Dioum*



RIVER LEGACY
FOUNDATION

***GROWING Today's Children into
Tomorrow's Environmental Stewards!***

*Thank you for your generous support of River Legacy Foundation,
a 501(c)(3) not-for-profit organization.*

Fair market value for goods received is \$8 per ticket and \$1 per coupon.



A NEW Event Combining the Best of
After Dark in the Park & Eco-Fest!

Special Thanks to our 2018 Sponsors:



Star-Telegram



Chad Carlson/Magnolia Realty | Frost Bank
Randol Mill Pharmacy | Peerless Tent & Event
Green's Produce

