



Support River Legacy Foundation's mission of connecting families and children to nature through an
Annual Partner Sponsorship

This opportunity has the most benefits for you, your company, employees and customers.

Be a part of River Legacy and receive highly regarded exposure for your support.

□ **Annual Partner Sponsorship – \$30,000**

- 1 Year sponsorship of River Legacy Living Science Center, our events, fund-raisers and exhibits.
 - Family Events include: Great Backyard Bird Count; Earth Day; W.A.T.E.R. Festival; and Scout Badge Day
 - Fund-raising Events include: [Cardboard Boat Regatta](#); [Sporting Clay Shoot](#); [Best Fall Fest @ River Legacy](#); and [A Night with Nature](#)

Company Benefits

- Industry Exclusivity
- Display corporate banner and signs at events
- Vendor booth in the main event walkways
- Pre-recorded sponsor video message on www.riverlegacy.org
- Company logo/name on ALL promotions for events including digital billboards, press releases, event advertising & marketing materials
- Full page ad in event programs (as applicable)
- Opportunity to include promotional items in swag bags
- Company name & logo with link on www.riverlegacy.org; company name/logo in annual newsletter; and Social Media representation

Customer Loyalty & Employee Motivation

- Complimentary rental of Science Center (value up to \$3,000) for corporate retreat, business meeting, etc. (based on availability)
- Company representative can serve on event planning committees
- Opportunity for River Legacy education/community events at sponsor's location.
- Admission tickets/entries to Special Events:
 - 5 boat entries and 200 admission tickets to Cardboard Boat Regatta – April 13, 2019
 - 4 (4-person) team entries w/golf cart & ammo in the River Legacy Sporting Clay Shoot – May 10, 2019
 - 200 admission tickets to BEST Fall Fest @ River Legacy, combining our fall festival with Eco-Fest – Oct. 12 & 13, 2019
 - 10 tickets to A Night With Nature – November 8, 2019
 - 100 day passes to River Legacy Discovery Room

Annual Partners have the opportunity to co-brand swag bags and to distribute promotional items in swag bags and/or donate prizes as applicable to family festivals and fundraising events.

“The creation of a thousand forests is in one acorn.” – Ralph Waldo Emerson

Thank you to our 2018 Annual Partners



Deadline to take advantage of full annual partnership marketing benefits is February 18, 2019.

Thank you for your generous support of River Legacy Foundation, a 501(c)(3) not-for-profit organization.

For more information, contact Becky Nussbaum at beckyn@riverlegacy.org or call 817.860.6752, ext. 120.

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